

Clintondale weaves a web of careers

By Jalen Mitchell

As technology becomes more and more prevalent, students at Clintondale High School are becoming better prepared, as evidenced by the schools newest course, Web design. Web design is the practice of creating presentations of content that are delivered to an

end-user through the World Wide Web. The intent is to create a website that is a collection of electronic documents and applications that reside on Web servers.

The teacher of the class, Kelly Loria, gears her students up for a successful career in Web design, whether they choose to go into that field or not. The ca-

reers that the course leads to include advertising and creating a website and being responsible for constant updates. Loria insists, "The goal of all websites is to create a site with valued content that is updated when needed and easily accessible."

With several career prep classes offered, the sky is

the limit for students at Clintondale High School. Vocational education courses allow students to dream big and think outside of the occupational box. Options include Web design, entrepreneurship and marketing, restaurant operations, child development teacher cadet and television production.



Digital memories are forever

By DaChelle Rodgers

Television Production allows students to explore a unique career path before ever leaving high school and creates memories that will last a lifetime for the students at Clintondale High School.

Television production teaches students the various types of digital media, nonlinear video editing, video film graphic design, storyboard development, equipment set up and operation along as well as interviewing skills and techniques as students explore the different aspects of what happens behind the scenes of Television show or commercial. The Television Production class at Clintondale High School encourages students with a passion for technology to pursue video broadcasting, production, and editing careers.



Baby days

By Mackenzie Rodkey and Ti'onna Gaffney

The Child Development program at Clintondale High School helps students understand the emotional needs of children at different stages in life, explore career options and prepares students for the responsibility that comes with child care.

Child Development provides students with many hands on experiences from the infant care simulation to lesson planning in the day care. While working in the day care, students interact with the children and experience firsthand, what child care means. Since the day care does not admit children under the age of one, the class uses several techniques for teaching how to care for infants and toddlers.

Becoming your own boss



Photos by Michael Thomas and Kenneth Shepherd

By Adrian Arnold

Many high school students have aspirations of becoming their own boss one-day. At Clintondale High School, students can take a course that can make those aspirations a reality.

Offered as an elective course, Entrepreneurship teaches students the skills necessary for owning and operating a successful business. Ms. Kim Spriggs' class is a hit with the students at Clintondale. "It helps you as a person because you be-

come more responsible and creative and also more mature because, as an entrepreneur, all of the responsibility is on your shoulders," says current entrepreneur student Marquise Williams.

In addition to entrepreneurship, the students also learn important marketing lessons through Sports and Entertainment Marketing and the school store, "The Hot Spot".

They sell everything from clothing to food to school supplies and balloons. Students in the class learn important lessons about merchandising, promotional strategies, product development, customer service, pricing, and accounting. The store operations experience supplements what they learn in the classroom and allow students to learn and practice what it takes to run a successful business.

The next CTE page will feature the Warren Con-Career Prep



What's for lunch?

By Richard Jeczen

At Clintondale High School students cannot wait for lunch to devour a juicy Dragon Burger or savor a Strawberry and Feta salad. The Dragon Café, Clintondale's in-school restaurant, is a relaxed environment where students can enjoy an appetizing meal that is prepared and served to them by their fellow students.

The woman behind the scenes of all this is Mrs. Amy Merlo, a second year teacher at Clintondale, who teaches preliminary Culinary Arts and runs the café. In the first-year training course, the students learn about safety, cleanliness and basic cooking. In their second year, students are prepared to work in the café with each other and handle customers in a professional, business-like way.

Another unique aspect of Culinary Arts is that students are not in the same position every day. At the café, students rotate between the kitchen and the floor, where students, teachers, and even administrators come to eat. Mrs. Merlo's job is to make sure the processes inside the kitchen and out are going well and students are practicing what they were taught, very similar to a manager at work. Although students are not getting paid, they are learning valuable skills that they will be able to use in the real world.

Today's students, tomorrow's stars

By Arialle Peck

Performing Arts Theatre is not only for the experienced thespian. At Clintondale High School, students learn to act out monologues, dialogues, and scripts in Performing Arts class taught by teacher and drama director, Todd Swanboro. In addition to competition plays, the school puts on community plays, which anyone can participate in.

The Performing Arts Theatre program at CHS has a stellar record for fantastic plays. The program has been to re-

gional level in the statewide competition nine times and state finals three times, since 1995, finishing 3rd each time.

Working heavily on acting, writing, character analysis, and performance skills, the drama students are well prepared for a future in professional acting. Performing Arts is not all about acting, students are also able to learn stage management. This includes building sets, controlling lighting and sound, and costume design. "Without drama class, you wouldn't have basic acting skills. Acting has made me more comfortable with myself," 11th




grader Ross Mackew said. Clintondale's Performing Arts program is the first step


to success for those interested in a career in performing arts.

MAKING THE Connection to Career Technical Education

For more information about CTE at the high school level contact the Macomb Intermediate School District.



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