

# Building futures

## CTE student recognized for talent, hard work

By Brianna Hermann

Because she showed a special talent in the Marketing program that focused on her plan to go into fashion merchandising, senior Storm Massof won the CTE award for excellence.

"I've learned a lot about the business aspect of things," Massof said. "Business is everywhere around [us], and the class was really helpful with teaching about it."

Massof serves as the manager of the school store, where she deals with the money, restocks products and, according to her instructor, "is always on top of what is happening." Marketing teacher Jim Bunting said that she is essential to operating the school business.



STORM MASSOF

"Right from the beginning, I could tell Storm was motivated to do things for the store," Bunting said. "She's been an excellent store manager. She shows initiative and has a good eye for detail. Those are all things that have helped her excel."

Massof's mother, Cathy, noticed that her daughter was interested in the marketing aspect of the fashion industry when she was young.

"The Marketing Class helped her see that her decision to go into Fashion Merchandising was the right one," her mother said. "She enjoys running the school store and the responsibilities that go with it."

Planning to attend either Eastern Michigan University or Wayne State University, Massof is hoping that the insight she gained in class will help her reach her goal.

"I learned a lot about business that I never knew," Massof said. "I didn't know that I needed to know it, and this class really, really helped because I want to go into the business aspect of the fashion industry."

Massof also said that students should really pay attention if they take the class.

"People think this is a blow-off class," Massof said. "But you really have to listen because there is so much to do and the class is so helpful. It'll do a lot for someone's future."

## Auto shop students prepare for college, careers

By Olivia Zaglaniczny

Because Auto Shop is helping students with their employability skills, many students who have enrolled in the class feel they will be more prepared for college and their future jobs.

"They also learn to be punctual and that hard work is appreciated," Auto Shop teacher Nate Barton said. "(Plus they gain) mechanical skills, critical thinking practice, problem solving techniques, and expertise at the identification of (auto) parts."

He said the way the class is run is similar to a real auto shop atmosphere. Students are shown how to make repairs initially, but then they become self-sufficient by doing it themselves.

"During the class we learn how to diagnose and fix certain problems," sophomore Paul Gunther said. "It is really useful to be learning everything (we cover in the class)."

He said it is good for students to take auto because if their cars break down, they will be able to fix them themselves, instead of having to spend money and have someone else fix the vehicles.

"Students should take auto because you learn important skills," senior Jacob Globke said. "What you learn in the class, you need to know and will actually use in life."

He said the most difficult part of the auto class is rebuilding a complete engine, putting it back in a car and expecting it to run.

"Some of the physical aspects or trouble shooting procedures can be really difficult for students," Barton said. "It is easy to become frustrated when something's not simple, but it's also rewarding when



Photo by Alex Ebbing

Preparing to put a new tire on a car in the progressive Auto Shop class is senior Ryan Kenny.

you finish it."

He said the auto class gives students a chance to use their hands and gives them experience with things they may use in college and in the work force. For many, it becomes a career option.

"A lot of students really excel," Barton said.

## South Lake culinary heats up competition in chili wars

By Katelyn McCoy

By learning to add certain ingredients such as celery to create the "perfect" taste, South Lake culinary students won the St. Clair Shores Chili Wars for the second year in a row.

"We didn't really know what was going to happen," senior Leslie Jimison said. "Chef told us it would be a good idea (to enter), so we did it just for fun."

In the competition, the students said they got to meet a lot of people from businesses and other schools. They said everyone's chili was made differently.

"Ours had that certain kick

that wouldn't be too spicy but that everyone would love," junior Karl Vancampenhout said.

Although there were over 235 people taking part, the Culinary students had only one thing they would have changed in the competition.

"I kind of wish there would've been more people at every station," Jimison said.

Vancampenhout agreed. He said the event would have been perfect if there had been more people to try the chili and to be part of the day's events.

"I just enjoyed being there with them," Culinary assistant teacher Debra Marino said. "Seeing students from South Lake and Lakeview working together as a team (was my favorite part)."

A number of culinary students participated.

"It was relaxed," senior Duane Waldorf said. "It was just a fun atmosphere. I was pretty pleased with how everything went."

Marino said that being part of a competition in high school can help the students in the future.

"I think it's very challenging for the students to compete against other businesses and stores," Marino said.

Both Vancampenhout and Jimison said that it's a great experience.

"(Competing in Chili Wars) is a good experience if you want to get into (Culinary Arts class)," Lakeview senior Casey Palermino said. "Plus you get to show off what you can do."

Several students say they plan on participating in the competition next year, too.

Marino said, "And I am looking forward to next year (with new students)."

## About Chili Wars

The annual Chili Wars of St. Clair Shores is run by local police officers to benefit Cops for Kids. The organization has been active for more than 35 years to take donations to help families in need. For now, mostly local businesses and schools compete in the "Wars," but community members are invited to enter their chili recipe for a chance to win.

## Waldron wins CTE culinary recognition

By Brianna Hermann

Because it is her first year in the Culinary program, senior Amber Waldron was quite surprised when she learned that she had earned the CTE award.

"It felt pretty special that Chef actually chose me," Waldron said. "I thought he'd choose someone who was in the class before me."

Waldron said she was quite nervous when she first received the award.

But after she was being congratulated by the representatives, she said it "felt good."

Culinary assistant teacher

Debra Marino said that Waldron really deserved the award.

"She's enthusiastic in the class," Marino said. "She follows the recipes and adds her own flavor when she feels she needs it."

Waldron said that the Culinary class helped her decide what she wanted to do in college. Now she is planning to attend Macomb Community.

"This class helped because I started to enjoy cooking while in the class," Waldron said. "Other students who like to cook would like it, too. It really helps."

## Marketing class to go online

By Audra Pachmayer

To add convenience for Marketing student employees who often have to deal with the lunch time rush in the school

store, marketing teacher Jim Bunting and his students have begun the process of creating an online store.

"We have times in the store when we are really busy," Bunting said, noting that if students know in advance what the store offers, it could save time.

With many businesses utilizing the online shopping option, Bunting thinks that the experiences students get in class will help them in the future.

"I think (the online store) is good experience for what is happening in businesses right now," Bunting said.

The economic benefit of online shopping is being taken into account, too. Bunting pointed to the fact that e-Commerce is a major factor contributing to the nation's Gross Domestic Product (GDP).

At the high school level, Bunting feels that not only will consumers benefit from the online store, but the marketing students running it will gain valuable knowledge about online businesses.

"Students will learn the differences between working in a store and working with an online store," principal Lou Steigerwald said. "They will also learn about online marketing and [about] making products look appealing to (online) customers."

An online store will offer items to more than just the students.

"(With the online store) anyone will be able to access it 24/7, including alumni," Steigerwald said.

While purchasing from the store will not be an option at first, it will give students and parents a convenient way to view the inventory of the school store.

"I never have the chance to actually go into our school store," senior and frequent online shopper Sabrina Salome said. "I would be more motivated to go in [because I would already know what they have to offer]."

Although the idea of an online store has been circulating among the marketing students for quite awhile, Bunting said that the independent study Marketing students will be responsible for getting it launched in the fourth quarter of this school year.

Bunting and his students hope to have the online completely up and running by the end of the first semester in the 2011-12 school year.

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