

CTE

THE MACOMB DAILY • MAKING THE CONNECTION

CAREER • TECHNICAL • EDUCATION

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Shopping for Success with Anchor Bay's CTE Programs

Career and Technical Education (CTE) classes at Anchor Bay High School give our students the opportunity to explore a variety of career fields. These classes are designed for the "hands-on" experience along with the relevance that makes students aware of the demands and expectations of different careers. Anchor Bay High School offers the following CTE programs: Construction Trades, Culinary Arts, Agriculture Science, Automotive Technology, Business Technology/Management, Marketing, CAD, Graphics Arts, Web Design, Broadcasting, Robotics, Health Occupations and Child Care/Teacher Cadet. Students interested in these programs can begin taking classes their freshman grade year.

An example of one of the exemplary classes offered at Anchor Bay High School is the business and marketing classes. This class is offered to all grade levels. Business and Marketing students are encouraged to follow the curriculum throughout their high school career, so they are able to be a Store Manager in The Nautical Shoppe. Our classes in the Business/Marketing area start with an Introduction to Business course and proceed to and Marketing and Merchandising classes. Store

Managers are responsible for all aspects of running an actual store, including opening/closing of registers, and the daily maintenance of a retail establishment.

The DECA Club at Anchor Bay is an association of students who are planning careers in business, marketing, management and entrepreneurship. This year our club of 76 DECA members had the opportunity to demonstrate and apply their business knowledge and skills in a district wide competition, participating in written and role playing events.

Club members are also involved in many fund-raising events throughout the year. The Jingle Bell Run and Shamrocks for MDA are the biggest fund-raisers. These events help our students develop character and community service experience which can help their community and contribute to their resumes. Teachers within the school district, Mr. Robinet, Mr. Mittelstadt, Mr. Wnuk or Mr. Wellman act as the clubs advisors.

If you are interested in learning more about Anchor Bay High School's Business and Marketing classes contact one of the following advisors at 586-648-2525.



The Nautical Shoppe, the student run store, is open daily between 10:30 and noon to serve our nearly 2,000 students.

Our Floral Department offers fresh flowers, balloons and gifts. The students handle all the responsibilities of a retail flower shop from planning to the set up of banquets, dances, and other special occasions.



Students also stop by The Nautical Shoppe to buy snacks, drinks and school supplies during their lunch hour.

Pictured are some of our State Medalists of this years State DECA Competition.



Pictured are some of our Store Managers who are responsible for inventory, ordering, book-keeping, marketing and advertising to keep the store running efficiently.

From Anchor Bay t-shirts, hoodies and sweatpants, to band equipment and school spirit supplies, the store is well supplied with many items our students need or want.

Pictured is Tyler White. We are proud to be sending Tyler, the State Winner, to the National Competition in Anaheim, California to represent Anchor Bay and the State of Michigan.



If you are interested in learning more about Anchor Bay High School's CTE programs contact Mrs. Sherry Kenward at 586-648-2525 or skenward@abs.misd.net



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Macomb Community College
Education • Enrichment • Economic Development
Ed Stanton 586/445-7640
email stantone@macomb.edu

MISD
Macomb Intermediate School District
Karen Johnston 586/228-3469
email kjohnston@misd.net

For more information about CTE at the high school level contact the Macomb Intermediate School District. Contact Macomb Community College for college level programs. See contact information above.

MCTEAA
Macomb Career and Technical Education Administrators Association

TECH PREP
Cutting Edge to the Future
Macomb County/St. Clair County

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