

MACOMB COUNTY CTE ADVISORY COMMITTEE MEETING MINUTES

OCTOBER 27, 2010

Macomb Intermediate School District

ARTS & COMMUNICATIONS PATHWAY

10.0202 Radio & TV Broadcasting Technology

10.0301 Graphics and Printing Technology & Communications

11.0801 Digital/Multimedia & Information Resources Design

50.0101 Visual & Performing Arts

COMMITTEE MEMBERS PRESENT:

Michelle Nunez	Warren Career Prep Center	mnunez@wdskids.net
Lynnette Zaner	Baker College	lynette.zaner@baker.edu
Ron Stratton	Warren Career Prep Center	stratton@wcskids.net
Kelly Schroeder	Chippewa Valley High School	kschroeder@CVS.k12.mi.us
Michael Hintze	Frederick V. Pankow Center	hintzmi@lc-ps.org
Cindy Salmen	Tweedle Group	c.salmen@tweddle.com
Kelly Loria	Clintondale High School	loriak@clintondaleschools.net
Christina Shelton	Anchor Bay High School	cshelton@abs.misd.net
Elizabeth Gunst	Anchor Bay High School	egunst@abs.misd.net
James Plouffe	Momentum L.L.C.	james@seekmomentum.com
Debbie Schmid	Frederick V. Pankow Center	schmide@lc-ps.org

1. Business Partner Question:

A. *How have "Renewable Energy" issues (Sustainable and / or Green Technology) impacted your business endeavors?*

Response:

- Internet marketing not focused on in the business day to day but it is a future endeavor. Focusing as far as education is having a "Green School" ie. recycling ink cartridges, using recycled products, recycling paper etc.
- CTE outlook is going green in education and industry.
- Training children for jobs that are not here yet. Thinking outside the box, critical thinking is the key.

B. *How do you believe our secondary school curricula should address those issues?*

Response: Awareness is the key to be educated on. Providing from start to finish knowledge of how and what the product is made of/from - what happens to it after it is used. The effects and consequences on the environment in regards to different products, solutions, etc.

2. Post-Secondary (if Present):

What can our secondary programs do to provide a better connection to post-secondary programs?

Response: Communication commitment, tours, teacher-swap, college night, summer camps, CCS has a portfolio day, job shadowing opportunities, presentations, and articulation agreements. Biggest concern from post-secondary is having the students trained on the same level in order to have articulation. ie. software, machinery, equipment, keeping up with technology, etc.

Awareness to what is going on in the real world and to be multi-talented with a broad range of skills. Be adaptable; be able to wear different hats by having and inquiring different skills.

3. Discretionary Question or Discussion:

How do we teach creativity?

Response:

- Biggest impact is restrictions for freedom of creativity through blocking sites.
- Support from administrators.
- Teach techniques, get them excited.
- Encourage to think, keep it open ended to force them to think. Build confidence, confidence enables vision and enables the student to shine.
- Teach them the skills and tools and let them use them in their without restrictions.
- Give guidance and suggestions to make them think.
- Teach positive critiquing/constructive criticism.

4. **Action Item:**

Keeping connected with the other teachers in your same discipline.

Meeting Adjourned: 8:00 pm

Respectfully Submitted, Scribe: Kelly Schroeder

MAKE PLANS NOW !!!

Next Regional Meeting MISD

OCTOBER 19, 2011

Time TBA