

# MAKING THE Connection TO Career Technical Education

Thursday, May 10, 2018

Here are two unique ways to reach out to local high school students and recent graduates to open up your ...

# Talent Pipeline

**MI Bright FUTURE**

**MI Bright Future** is an integrated online career development system that allows high school students to explore career options and connect to local employers.

Check us out at [www.mibrighthouse.org](http://www.mibrighthouse.org)

#### BENEFITS of MI Bright Future

- \* More than 300,000 high school students in Michigan access the Career Cruising/MI Bright Future platform throughout the school year – let them know your business exists.
- \* Connect with your local high school to partner in Career & Technical Education programs, sharing ideas about current industry needs.
- \* Part of Governor Snyder's Marshall Plan to improve the Michigan Talent Pipeline.
- \* MI Bright Future is active to public high school students in Macomb, Oakland, St. Clair, Jackson, Lenawee, Livingston, Monroe, Muskegon and parts of Ingham and Wayne County, with plans to go state-wide by 2020.

#### HOW TO GET INVOLVED

- \* Let high school students learn about your company and the career opportunities/pathways your company offers by creating a business profile.
- \* Develop a relationship with your local high school by serving as a guest speaker, advisory committee member or mock interviewer.
- \* Provide students with work-based learning opportunities while still in high school (consider it a test drive to see if they will be good future employees).
- \* Provide teachers with the opportunity to see your company, ask you to their career fair or join in Manufacturing Day activities.



For more information about **MI Bright Future**, contact Pat Wynn, [pwynn@misd.net](mailto:pwynn@misd.net), 586-228-3523



**MAP+** can help secure your workforce for the future. Our outreach to local high school seniors, combined with foundational education and workplace preparation aims to supply high-quality candidates for a career pathway in advanced manufacturing or construction.

#### BENEFITS of MAP+

- + The Michigan Apprenticeship Program Plus (MAP+) is a grant-funded partnership between Macomb and Grand Rapids Community Colleges.
- + Recent high school graduates and adults seeking new career opportunities can earn their Industrial Readiness Certificate (IRC) by taking nine credits, tuition free.
- + The IRC classes prepare students for a skilled trade, apprenticeship, or similar work-based learning opportunity.
- + Students will experience 17 hours of workplace readiness skills, including interviewing, resumé success, and communication skills.

#### HOW TO GET INVOLVED

##### Hire students

Interview students at our scheduled events, search for resumé on Macomb Career Link or reach out directly to learn more about current availability.

##### Network with students

Provide opportunities to learn about the industry and available careers at our special events throughout the year.

##### Provide a tour for students

Host a group of students, exposing them to dynamic manufacturing systems and industrial work environments.



For more information about **MAP+**, contact Leslie Fletemier, [lfletemier@misd.net](mailto:lfletemier@misd.net), 586-226-4586 or Stacey Ahearn, MAP+ Program Coordinator [stacey@misd.net](mailto:stacey@misd.net), 586-445-7432

**There is NO COST to get involved with either program, but the benefits for you and your company are huge. Get involved and open the talent pipeline to high school students and graduates.**

Anchor Bay Schools  
Armada Area Schools  
Center Line Public Schools  
Chippewa Valley Schools  
Clintondale Community Schools  
Eastpointe Community Schools  
Fitzgerald Public Schools  
Fraser Public Schools  
Lake Shore Public Schools  
Lakeview Public Schools  
L'Anse Creuse Public Schools  
Mount Clemens Community Schools  
New Haven Community Schools

For more information about CTE, contact Shannon Williams at 586.228.3488 or [swilliams@misd.net](mailto:swilliams@misd.net)



**Macomb Intermediate School District**  
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586.228.3300

For more information about the MISD and the 21 school districts, go to [www.misd.net](http://www.misd.net)

Richmond Community Schools  
Romeo Community Schools  
Roseville Community Schools  
South Lake Schools  
Utica Community Schools  
Van Dyke Public Schools  
Warren Consolidated Schools  
Warren Woods Public Schools

It is the policy of the MISD that no person on the basis of race, creed, color, religion, national origin, age, sex, height, weight, marital status, or disability shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in any program or activity for which the MISD is responsible.