

MAKING THE Connection TO Career Technical Education

Thursday, Dec. 7, 2017

The Frederick V. Pankow Center

Career and Technical Education

The Award Winning TV & Broadcast Media program

The Pankow TV & Broadcast Media program is designed to prepare students to explore careers in television production, developing the essential skills for employment in this field by filming with a variety of professional cameras, lighting, and audio equipment. In providing an authentic experience, these young videographers broadcast the news show "CreuseLine" creating their own interview segments, public service announcements, advertisements, and documentaries focusing on student activities and issues in their world.

This program is nationally recognized for creating video segments that air on PBS NewsHour.



In recent years, students have won awards at multiple video festivals including top honors with the Michigan Interscholastic Press Association, Best of Show at the Detroit Institute of Arts, First Place in the Macomb County



Manufacturing Day Video Competition, First Place in Courageous Persuaders Fan Favorite, Top Honors at the Meijer Great Choices Film Festival, First Place PSA in the Orchard Lake Student Film Festival, and many more. In 2017 this program produced the Michigan Student Journalist of the Year and one of the top 20 national student journalists, earning a spot at the PBS Student Reporting Labs Video Conference in Washington.



A Banner Year for the Graphic Arts and Design Technology program

It is not uncommon for the GADT program to offer their creative services to the community, but the 2016-2017 school year was an exceptionally productive year. Annually, students create up to 20 pieces of Installation Art, for the Macomb ISD's "Month of the Young Child", along with their regular CTE program studies. This past year, students were involved in 11 additional projects that came through our community.

All of these projects are conducted as contests, so that all students can present their best works. In exchange for this creativity, our clients generously offer some sort of compensation, in the way of gifts or financial awards.

These additional projects included Logo, T-shirt, and Poster designs. Some of these are used for temporary purposes and others were created to stand the test of time, representing the proud companies that requested our students creativity.

The students are honored to get to work for a "Real World" client and community project. In addition to their award, those that complete the final pieces can also use this art in their portfolios, showcasing a published piece. This in itself trumps most if not all general classroom works that they would put in their portfolios. To be published at this level of their emerging careers is truly a grand statement of the creativity and desire to be successful.



Logo Contest - "Peaceful Pepper" Laurel Repshas (LCHS-N)



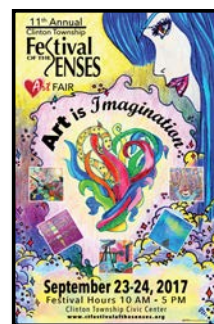
Logo Contest - "Harrison Township DDA" Lauren Phillips (LCHS)



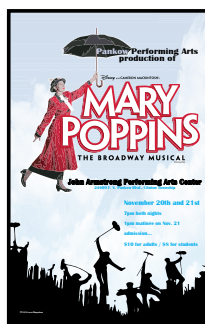
Logo Contest - "Blue Star K9" Victoria Young - (New Haven HS)



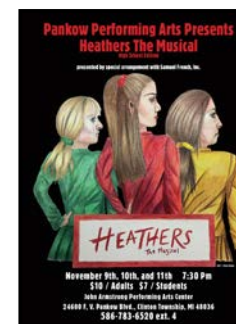
POSTER CONTEST 2016 Festival Of The Senses "Art Fills Our Senses" Laurel Repshas (LCHS-N)



POSTER CONTEST 2016 Festival Of The Senses "Art Is Imagination" Victoria Young - (New Haven HS)



LCPS Theater POSTER "Mary Poppins" Laurel Repshas (LCHS-N)



LCPS Theater POSTER "Heathers" Olivia Archer (LCHS-N)



Logo Contest - "Non-Stop Interiors LLC" Angela Lugo (LCHS-N)



Logo Contest - "Blue Star K9" Victoria Young - (New Haven HS)

Poster Contest 2nd Annual Mt. Clemens "DUCK RACE" Laurel Repshas (LCHS-N)



T-Shirt Design Contest Clinton Township "Gratrot Creuse" Angela Lugo (LCHS-N)



Toto - painter - Abigail Ressler (LCHS-N)
Dorothy - painter - Alexis Borgers (LCHS-N)
Tin Man - painter - Austin Saxton (LCHS-N)
OZ - painter - Alexis Borgers (LCHS-N)
Scarecrow - painter - Joelle Ressler (LCHS-N)
Cowardly Lion - painter - Abigail Ressler (LCHS-N)
Cowardly Lion - painter - Delaney Hoffman (LCHS-N)
Glinda the Good Witch - painter - Olivia Archer (LCHS-N)
Wicked Witch Of The West - painter - Mr. Hintze (Pankow)

Students also create Posters for LCPS Theater Programs LCHS-North Homecoming Prom Display Art: 2017 Prom THEME "Wizard of Oz"



page layout design: Students of the Graphic Arts and Design Technology Program

For more information about any of our career based courses, visit us at the The Frederick V. Pankow Center link at www.lc-ps.org

- Anchor Bay Schools
- Armada Area Schools
- Center Line Public Schools
- Chippewa Valley Schools
- Clintondale Community Schools
- Eastpointe Community Schools
- Fitzgerald Public Schools
- Fraser Public Schools
- Lake Shore Public Schools
- Lakeview Public Schools
- L'Anse Creuse Public Schools
- Mount Clemens Community Schools
- New Haven Community Schools

For more information about CTE, contact Shannon Williams at 586.228.3488 or swilliams@misd.net



Macomb Intermediate School District
44001 Garfield Road
Clinton Township, MI 48038
586.228.3300

For more information about the MISD and the 21 school districts, go to www.misd.net

- Richmond Community Schools
- Romeo Community Schools
- Roseville Community Schools
- South Lake Schools
- Utica Community Schools
- Van Dyke Public Schools
- Warren Consolidated Schools
- Warren Woods Public Schools

It is the policy of the MISD that no person on the basis of race, creed, color, religion, national origin, age, sex, height, weight, marital status, or disability shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in any program or activity for which the MISD is responsible.