



November 7, 2020

Dear #MacombReads Festival Participants,

Thank you for joining us for the 2nd Annual #MacombReads Festival. Your participation is an important part of this literacy awareness campaign.

This free event is hosted by the Macomb Intermediate School District, along with our 21 local school districts. The goal is to raise awareness regarding the importance of early literacy. The theme for this year's event is "Fall in Love with Reading".

The festival includes a drive-thru where students receive free books, free STEM and art activities, as well as virtual events with guest authors and illustrators. The virtual events can be viewed and enjoyed throughout the year.

We are also excited that our County Executive, Mark Hackel, will once again serve as a key literacy ambassador, along with JoAnne Purtan of 104.3 WOMC FM.

Literacy is the foundation for a child's success in school and in life, and parents/families are a child's first and most important teacher. Thus, please do all you can to motivate your children by modeling reading habits that spark curiosity and learning every day.

Thank you for joining the Macomb ISD, Macomb County Schools and our many wonderful partners! We hope that you and your family enjoy this beautiful season, and that together we will all "Fall in Love with Reading!"

Stay safe and keep reading,

A handwritten signature in blue ink that reads "Mike DeVault". The signature is fluid and cursive.

Mike DeVault
Superintendent
Macomb Intermediate School District

A handwritten signature in blue ink that reads "Alesia L. Flye". The signature is cursive and elegant.

Dr. Alesia L. Flye
Assistant Superintendent for Instruction/
Chief Academic Officer
Macomb Intermediate School District

/jb

Fall in LOVE with READING!!

Dig into your bag
And you will see,
Supplies for the day
And **BOOKS** to read!

Choose one or two
That feel like a fit,
They send the rest off
For **OTHERS** to pick!

Open your books
One page at a time,
Enjoy all the stories
The **RHYTHM**, the **RHYME**.

When you have time
And your family is near,
TUNE into our guests
You'll **LOVE** what you hear!

Authors and illustrators
With tips galore,
They'll tell you about
The books **THEY** adore.

So finish your day
With a project or two,
Enjoy all the goodies
We provided for you.

