

Leadership, Service & Support in Education

November 6, 2021

Dear #Macomb Reads Festival Participants,

Thank you for joining us for the 3nd Annual #MacombReads Festival. Your participation is an important part of this literacy awareness campaign.

This free event is hosted by the Macomb Intermediate School District, along with our 21 local school districts. The goal is to raise awareness regarding the importance of early literacy. The theme for this year's event is "Reading Road Trip."

The festival includes a drive-thru where students receive free books as well as math, STEM and art activities. In addition, we invite you to view special content created for you by our Michigan guest authors and illustrators. The virtual events can be viewed on the #MacombReads webpage and enjoyed throughout the year.

We are also excited that our County Executive, Mark Hackel, will once again serve as a key literacy ambassador, along with Tony Ortiz of of 950 WWJ FM, and Michigan/American Chillers author, Jonathon Rand.

Literacy is the foundation for a child's success in school and in life, and parents/families are a child's first and most important teacher. Thus, please do all you can to motivate your children by modeling reading habits that spark curiosity and learning every day.

Thank you for joining the Macomb ISD, Macomb County Schools and our many wonderful partners! We hope that you and your family enjoy this beautiful fall season, and the journey on this "Reading Road Trip!"

Stay safe and keep reading.

Mike Devault Superintendent

Macomb Intermediate School District

Dr. Alesia L. Flye

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Assistant Superintendent for Instruction/ Chief Academic Officer Macomb Intermediate School District

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