

# MAKING THE Connection TO Career Technical Education

Thursday, Oct. 19, 2017

## CAREER TECHNICAL EDUCATION

**"It's hard to argue with the success of Career and Technical Education (CTE) programs, which teach transferable workplace skills and academic content in a hands-on context."**

(Gallup, "Career and Technical Education Should Be the Rule, Not the Exception," Tim Hodges, March 10, 2015)

**"These programs [CTE] teach the skills needed to pursue careers in fields such as construction, manufacturing, health care, information technology, hospitality, and financial services."**

("Creating a Just Economy," presentation by Janet Yellen, Chair of the Board of Governors of the Federal Reserve System at the annual conference of the National Community Reinvestment Coalition, March 28, 2017)

**"Effective CTE programs and other workforce development initiatives are able to match education and training to good-paying jobs."**

("Creating a Just Economy," presentation by Janet Yellen, Chair of the Board of Governors of the Federal Reserve System at the annual conference of the National Community Reinvestment Coalition, March 28, 2017)

**"There's a growing body of research demonstrating the importance of CTE in preparing all students for post-school success. CTE is no longer relevant to just a small percentage of students, and shouldn't be relegated to as supplementary. CTE can take a central focus in helping students determine their academic paths and a critical component of their overall middle and high school education."**

(Southeast Education Network, "CTE Matters for All Students" by Beth TeGrotenhuis, May 1, 2015)

**"Taking CTE courses prevents dropout because it offers practical applications of knowledge that can help students see the relevancy of their instruction."**

(Southeast Education Network, "CTE Matters for All Students" by Beth TeGrotenhuis, May 1, 2015)

**"In today's economy, postsecondary readiness, or college and career readiness, is more important than ever to ensure that students are equipped with the right skills to tackle challenges and take advantage of the opportunities the future holds."**

(U.S. Chamber of Commerce Foundation, Caitlin A. Codella, Center for Education and Workforce, September 19, 2016)

**"When hiring, U.S. business leaders say the amount of knowledge the candidate has in a field, as well as applied skills, are more important factors than where a candidate attended school or what their college major was."**

(Gallup "Business Leaders Say Knowledge Trumps College Pedigree" Valerie J. Calderon and Preety Sidhu, February 25, 2014)

### Why Career Technical Education?

- Learn problem solving skills
- Greater lifetime earnings
- Clear career pathways with less debt
- Fulfills employer needs in high-skill, high-wage, high-demand areas
- Higher employability skills
- Partners with business to prepare students for tomorrow's workforce

# The Pathway to Future Success

Anchor Bay Schools  
Armada Area Schools  
Center Line Public Schools  
Chippewa Valley Schools  
Clintondale Community Schools  
Eastpointe Community Schools  
Fitzgerald Public Schools  
Fraser Public Schools  
Lake Shore Public Schools  
Lakeview Public Schools  
L'Anse Creuse Public Schools  
Mount Clemens Community Schools  
New Haven Community Schools

For more information about CTE, contact  
Shannon Williams at 586.228.3488 or swilliams@misd.net



**Macomb Intermediate School District**  
44001 Garfield Road  
Clinton Township, MI 48038  
586.228.3300

For more information about  
the MISD and the 21 school districts, go to  
**www.misd.net**

Richmond Community Schools  
Romeo Community Schools  
Roseville Community Schools  
South Lake Schools  
Utica Community Schools  
Van Dyke Public Schools  
Warren Consolidated Schools  
Warren Woods Public Schools

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