

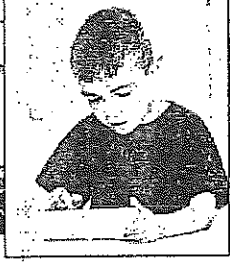
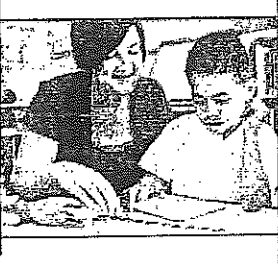





MICHIGAN
Parent Dashboard
FOR SCHOOL TRANSPARENCY
Your Window to Important School Information and Facts

Parent Dashboard for School Transparency











TOP 10 IN 10 YEARS
putting Michigan on the map as a premier education state



MI School Data
www.mischooldata.org



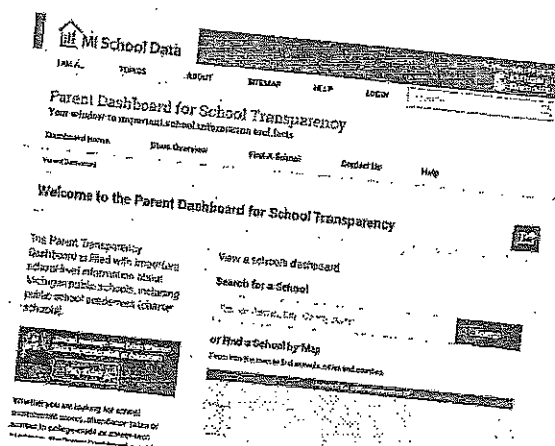
CENTER FOR EDUCATIONAL PERFORMANCE AND INFORMATION



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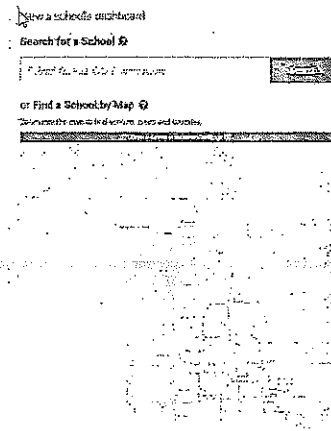
Launches Today!

- Began with conversations related to the Every Student Succeeds Act (2015)
- Requested by parents and other education stakeholders
- Initiated by State Board of Education policy (2017)
- Has been architected, designed, tested, and is now implemented



An Easy-to-Use Parent Dashboard

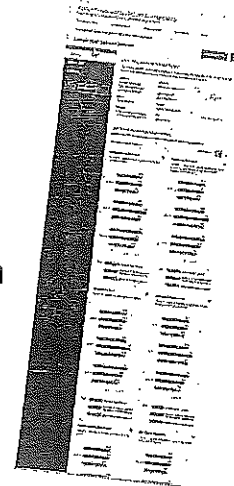
- Provides one easy location where parents and caregivers can view **building-level data** they say are important to them
- Offers a more balanced picture of school quality, since it contains information about more than just test scores
- Shows the performance of every public school in Michigan, including public school academies



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Dashboard Features

- Quickly find a school, learn about it, view its performance, and drill in for more detail
- Compare a school's performance over 3 years to peer schools and the State of Michigan
- Find answers to common questions within each page, or through Help or Contact pages
- Easily share and print information from any page
- Learn more about overall State of Michigan performance on similar indicators



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Designed with Parent and Educator Input

- ESSA work groups and surveys
- Dashboard survey
 - October 31-Nov 6, 2017
 - 4,200 responses
- Parent advisory group
- Focus groups
- Coming soon...online user survey

Comprehensive
Parent Focus Group Findings

Input on the Transparency Dashboard

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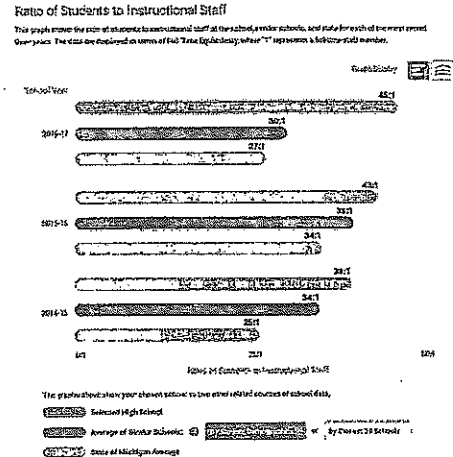
Development Timeline

Phase	Start	End	Status
Requirements Analysis	May 2017	July 2017	Done
Design (UI)	July 2017	September 2017	Done
Build	September 2017	November 2017	Done
Acceptance Testing	November 2017	December 2017	Done
Preview Window	December 28, 2017	January 8, 2018	Done
Official Launch	January 9, 2018	January 12, 2018	Ongoing
Promotion and feedback	January 2018		Ongoing
Enhancements	January 2018		Ongoing

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Collaborative Effort

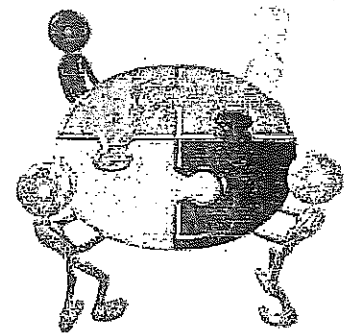
- Michigan Department of Education (MDE)
- Center for Educational Performance in Information (CEPI)
- Department of Technology, Management and Budget (DTMB)
- Center for Shared Solutions (CSS)
- Red Cedar Solutions Group
- Public Policy Associates



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What does it take to build a data dashboard?

- 33 staff collaborating from four different State agencies
- Numerous contracted application developers
- More than 3,000 person hours (plus more developing the application!)
- Integration of data-sets from 10 databases
- Data from over 3,400 public school buildings (includes traditional districts and public school academies)
- Data covering over 1.9 million Michigan students



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Work Team

MDE:

- Chad Bailey
- Ted Billups
- Mark Bush
- Jan Ellis
- Jessica Fenby
- Matt Gleason
- Chris Janzer
- Peg Manning
- Michael Mekhayel
- Will Metz
- Andy Middlestead
- Gerry Polverento
- Kaylee Scott
- Alex Schwarz

- Alisande Shrewsbury
- Linda Wacyk
- Jean Williams

CEPI

- Nicholas Armit
- Jeremy Avery
- Rod Bernosky
- Kim Harter
- Dana Frederick
- Kelsey Heckert
- Lauren Leeds
- Helena Rose
- Vasundra Suchit
- Cheryl Twitchell

DTMB

- Thomas Bell
- Lakshmana Kommuri
- Steve St. Laurent

RED CEDAR

- Chris Hyde
- Eric Isham
- Chandra Juarez
- Andrew Pittsley

CSS Maps:

- John Clark
- Clinton Crick
- Mark Holmes



Public Policy Associates

Staff

- Colleen Graber
- Maran Subramain
- Mike Boulus
- Chuck Wilbur
- Paul Elam
- Paige Haight

Parent Advisory Group

Michigan PTA:

- Richard Powell (Southfield)
- Kate Bass (Rochester)
- Jeremy Pitcher (Livonia)

- Michelle Jespersen (Grand Rapids)

MI Alliance for Families:

- Kanika Littleton (Oakland County)
- Lisa Casper (Western UP)

482 Forward:

- Star Roland (Detroit)
- Stephanie Beal (Detroit)

MI Parents for Schools:

- Angela Wilson (Lansing)
- Samantha Cornell (East Grand Rapids)

Detroit Parent Network:

- Lamethia Champion (Detroit)
- Mieshell Oliver (Detroit)



What is shown on the Parent Dashboard?

- School-level information
- Nearly 20 different factors
- Includes three years of data (where available)

School overview data

- State test results
 - Student performance
 - Student growth
- Graduation rate
- English learner progress
- Participation on state tests
- Advanced coursework (HS)
- Postsecondary enrollment (HS)
- On-track attendance

Additional data

Staff

- Student/staff ratio
- Student support staff

Student

- Transfers in and out
- Expulsion rate
- Dropout rate
- Attendance rate
- Graduates who are proficient on the SAT
- Postsecondary
 - Enrollment
 - Persistence
 - Completion

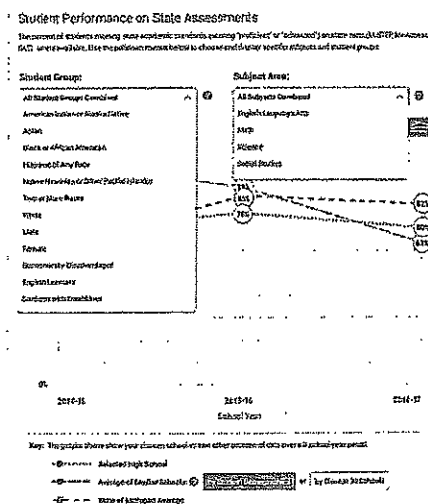
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What is shown on the Parent Dashboard?

...cont'd

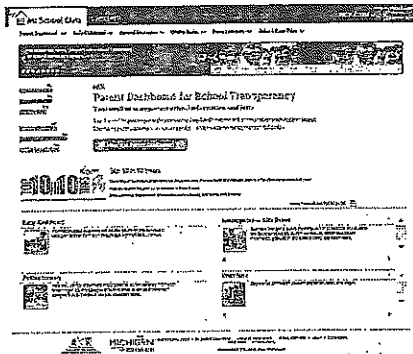
Parents can see information for:

- All students in a school
- Different groups of students within a school
 - race
 - English learners
 - students with disabilities
 - more



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Where does the information come from?

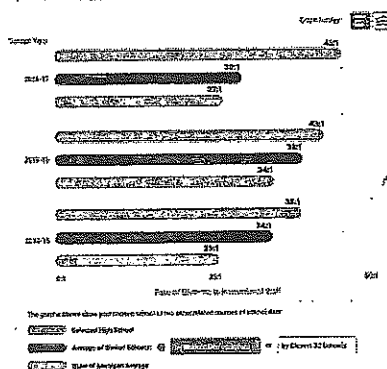


- Facts and data schools already provide to the state
- Data collected and stored by
 - MDE
 - CEPI (for MISchoolData.org)

Note: Future phases will include new data not currently collected

How can families use the new Dashboard?

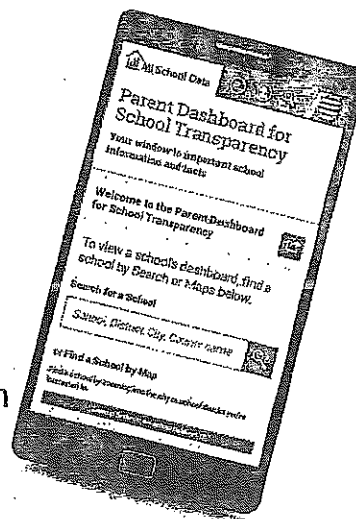
Ratio of Students to Instructional Staff
This graph shows the ratio of students to instructional staff at the school, by district, and state for each of the years listed on the graph. The data was compiled by the Michigan Department of Education.



- Encourage richer conversations about schools
- Inform decisions about schools
- Compare school's performance to other similar schools
 - schools nearby
 - schools with similar demographics

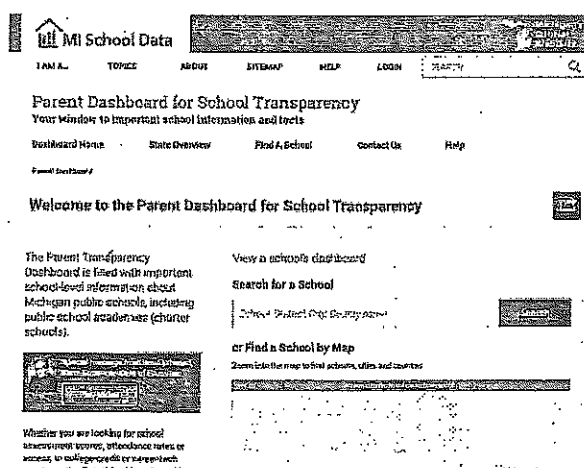
Highlights

- An iterative approach to strategy, design, and user testing was used
- Most of what you will see was validated with parents
- The website is mobile-friendly (responsive) and is ADA Compliant
- Features a brief video message from Supt. Whiston



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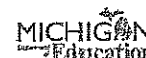
Let's explore the Parent Dashboard



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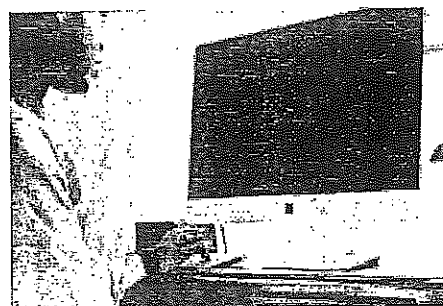
Planned Future Enhancements

- Points of Pride
 - Before- and after-school programming
 - Early Learning access (public system)
 - Wraparound services
 - Extracurricular opportunities
 - Presence of recess
- More customized comparisons
- New data (as available)
 - Access to fine arts, music, physical education and library media specialists
 - Financial reporting (some)
 - Access to technology
 - Services for students with disabilities
 - Services for English Learners
 - Additional financial reporting
 - Climate/Culture surveys
 - Educator engagement



Can users still make suggestions?

- Dashboard is a "Living Tool"
- This is phase one of a multi-stage process
- Provide feedback at the dashboard website
- OR contact:
MDE-ParentDashboard@michigan.gov



Communications and Promotion Plans

➤ December/early January

- Announced preview window for schools/districts
- Released communication tools and tips for framing local conversations

➤ January 9-12

- Launch during SBE meeting
- Announce to school leaders, legislators, and parent orgs
- Announce to public via media, MDE website, email lists
- Social media outreach

➤ Ongoing promotion via conferences, meetings, and more



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For More Information:

Parent Dashboard website: www.MiSchoolData.org/ParentDashboard

Communication tools for schools and other organizations: www.Michigan.gov/MDE-ParentDashboard

Send feedback or questions: MDE-ParentDashboard@Michigan.gov

For technical customer support: CEPI@Michigan.gov

Follow MDE:

Facebook: (@michdepted)

Twitter: (@mieducation)

Online: www.michigan.gov/mde

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