Interfaith Center for Racial Justice (ICRJ)

"... invoking a community of respect and Justice"



34th Annual Dr. Martin Luther King, Jr. Holiday Celebration of Macomb County Middle School Comic Book Cover Art Contest

Theme: Be Bold Be Brave Be Courageous

Who

Middle School Students

When

<u>Deadline</u> is Friday, December 4, 2020. Finalists will be contacted by January 3, 2021. Winners will be announced at the 2021 MLK Holiday Celebration on Monday night, January 18, 2021

What

Create a comic book art <u>cover</u> that conveys your interpretation of the 2021 MLK Holiday Celebration theme: **Be Brave, Be Bold, Be Courageous.** This year we lost some legendary members of society like Congressman John R. Lewis, Kobe Bryant, Chadwick Boseman and Ruth Bader Ginsberg to name a few.

Before starting your project, take a moment and really think about all we have endured in 2020. Imagine you are selected as the sole artist that would be responsible for visually portraying 2020 to the world.

To learn more about Congressman John Lewis and his work with Dr. Martin Luther King Jr. go to the Martin Luther King, Jr. Research and Education Institute:

https://kinginstitute.stanford.edu/encyclopedia/lewis-john

How

Here's what you need to do:

• Submit your entry by December 4, 2020

Middle School Comic Book Cover Art Contest

- Comic book cover size 8 x 11, can be color or black and white
- Contestants must submit their comic book art cover digitally, in a single email to 342021mlk@gmail.com
- Only comic book art covers attached in the email will be considered
 - o **In the body of the email**; include your NAME, AGE, EMAIL ADDRESS, HOME ADDRESS, PHONE NUMBER, SCHOOL NAME, SCHOOL DISTRICT NAME

Optional Examples: Time-lapse Art Creation

- https://youtu.be/cmoBnsUe1Jk
- https://youtu.be/cXNOum-i7SE
- https://youtu.be/sRb7rJ_pSjY

The Selection Process

- The art contest will be judged by local artists and the 2021 MLK Holiday Celebration Planning Committee.
- Judging is based on five categories: 1) quality of art, 2) creativity, 3) visual impact, 4) adherence to the theme, and 5) following our rules.
- Something to Think About: The first phase of judging will be on the quality of your submission. Be mindful that the judges, including local comic book collectors will be looking for comic book art that demonstrates craftsmanship that will "wow" viewers.
 We encourage you to create your best work.

Prizes

- Cash Prizes: \$50
- Three Winners
- Each winner will have a photo of their winning comic book art piece placed in 2021 MLK Holiday Celebration publication.

Other Rules

- 1. All submissions must conform to your school and district policies regarding appropriate content
- 2. Projects submitted after the December 4, 2020 deadline will not be accepted
- 3. Entrants agree to be bound by the official contest rules and decisions of the judges

Why Enter

EXPOSURE-

- Your work will be viewed by the Metro Tri-County community
- Featured on ICRJ's Social Media Pages (Facebook, Instagram, Twitter, and LinkedIn)
- Featured in media releases

<u>VALUABLE EXPERIENCE</u>- Entering a contest is a terrific way to hone your craft and share what you create.

<u>GOOD CAUSE</u> – The **ICRJ** is a not-for-profit organization working to promote social justice, provide education, and build bridges of understanding among people of different cultures. Your comic book art will help raise awareness of our work.

Anything Else

- Understanding of Publications:
 - All contest materials are the property of the Interfaith Center for Racial Justice By submitting your project, you confirm that you understand that your art becomes property of the Interfaith Center for Racial Justice and that whether a winning entry or not, it may be used by the ICRJ in whole or in part, royalty free, in any printed or electronic media and in promotional materials, including fundraising and online publications.
- Art submitted for the contest will remain the property of the ICRJ and may also be used in conjunction with ICRJ promotional material

Questions:

Carol Allen Sullivan, 34th MLK Holiday Celebration Committee, <u>342021mlk@gmail.com</u> or 586-463-3675

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