

## Interfaith Center for Racial Justice (ICRJ)

“... invoking a community of respect and Justice”



### 34<sup>th</sup> Annual Dr. Martin Luther King, Jr. Holiday Celebration of Macomb County Family Collaboration Project

Theme: **Be Bold Be Brave Be Courageous**

#### Who

All Students and their Family

#### When

Deadline is Friday, December 4, 2020. Finalists will be contacted by January 3, 2021. Winners will be announced at the 2021 MLK Holiday Celebration on Monday night, January 18, 2021.

#### What

Create or record a family project that conveys your interpretation of the 2021 MLK Holiday Celebration theme: **Be Brave, Be Bold, Be Courageous**. This project can be creatively completed via art, music, spoken word, storytelling, photography, etc.

Before starting your project, take a moment and really think about all we have endured in 2020. Imagine that your family has been selected to portray 2020 to the world!

To learn more about Congressman John Lewis and his work with Dr. Martin Luther King Jr. go to the Martin Luther King, Jr. Research and Education Institute:

<https://kinginstitute.stanford.edu/encyclopedia/lewis-john>

#### How

Here's what you need to do:

- Submit your entry by **December 4, 2020**
- This is a family collaboration project so you must have at least 2 members of your family participating to qualify.

## Family Collaboration Project

- You must submit your entry, digitally, in a single email to [342021mlk@gmail.com](mailto:342021mlk@gmail.com)
- Only projects attached in the email will be considered
  - **In the body of the email**; include your NAME, AGE, EMAIL ADDRESS, HOME ADDRESS, PHONE NUMBER, SCHOOL NAME, SCHOOL DISTRICT NAME

### The Selection Process

- The Family Collaboration Project will be judged by the 2021 MLK Holiday Celebration Planning Committee. Judging is based on five categories: 1) quality 2) creativity 3) impact, 4) adherence to the theme, and 5) following our rules.
- Something to Think About: The first phase of judging will be on the quality of your submission. Be mindful that the finalist will be presented during the MLK Celebration event and the judges will be looking for examples that demonstrates creativity that will “wow” viewers. We encourage you to create your best work and have fun.

### Prizes

- The winning family will receive a cash prize of \$100 and
- A Civil Rights Library Collection donated to their school library

### Other Rules

1. All submissions must conform to your school and district policies regarding appropriate content
2. Projects submitted after the **December 4, 2020** deadline will not be accepted
3. Entrants agree to be bound by the official contest rules and decisions of the judges

### Why Enter

#### EXPOSURE-

- Your work will be viewed by the Metro Tri-County community
- Featured on ICRJ's Social Media Pages (Facebook, Instagram, Twitter, and LinkedIn)
- Featured in media releases

VALUABLE EXPERIENCE- Entering a contest is a terrific way to bond with family while creating a team project.

GOOD CAUSE – The **ICRJ** is a not-for-profit organization working to promote social justice, provide education, and build bridges of understanding among people of different cultures. Your comic book art will help raise awareness of our work.

### Anything Else

- Understanding of Publications:
  - All contest materials are the property of the Interfaith Center for Racial Justice. By submitting your project, you confirm that you understand that your art becomes property of the Interfaith Center for Racial Justice and that whether a winning entry or not, it may be used by the ICRJ in whole or in part, royalty free, in any printed or electronic media and in promotional materials, including fundraising and online publications.
- Projects submitted for the contest will remain the property of the ICRJ and may also be used in conjunction with ICRJ promotional material

### Questions:

Carol Allen Sullivan, 34<sup>th</sup> MLK Celebration Planning Committee, [342021mlk@gmail.com](mailto:342021mlk@gmail.com) or 586-463-3675

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