



Martin Luther King, Jr. Holiday <u>High School</u> Art Contest



WHO?

High school students in Macomb County

WHEN?

Deadline is Monday, December 3, 2018. Finalists will be announced and contacted by Friday, Jan. 4, 2019. Winners announced at the 2019 MLK Holiday Celebration of Macomb County on Monday night, Jan. 21, 2019.

WHAT?

Create a two-dimensional piece of art that conveys your interpretation of the 2019 MLK Holiday Celebration theme: **Remaining Awake through a Great Revolution**. Dr. King spoke of a great revolution taking place in the world, and the challenges facing America. Dr. King described those challenges in a speech given in 1968 (adapted below):

- We are challenged to develop a world perspective. No individual can live alone, no nation can live alone, and anyone who feels that he can live alone is sleeping through a revolution. The world is geographically one. The challenge that we face today is to make it one in terms of brotherhood.
- We are challenged to eradicate racial injustice. I can see nothing more urgent than for America to work passionately to get rid of the disease of racism that poisons us all.
- We are challenged to rid our nation and the world of poverty. There is nothing new about poverty. What is new is that we now have the resources to get rid of poverty. The real question is whether we have the will.
- We are challenged to find an alternative to war. Anyone who feels that war can solve the problems facing mankind is sleeping through a great revolution.

To read Dr. King's speech in its entirety, visit: <u>https://kinginstitute.stanford.edu/king-</u>papers/publications/knock-midnight-inspiration-great-sermons-reverend-martin-luther-king-jr-10.

BEFORE STARTING YOUR PROJECT, take a moment and really think about the message Dr. King was trying to get across to his audience. Imagine he selected you as the sole artist that would be responsible for visually portraying his powerful message to the world.

We hope his vision will inspire you to create a work of art for this competition.





HOW?

Here's what you need to do:

- ✓ Format your art work for display
 [Size must be no larger than 22" x 34" and preferably matted to fit in a 24" x 36" standard frame]
- ✓ Include an index card attached to the back of your art piece with a brief description of your entry.
- ✓ Include your name, age, address, phone number, email address, grade, school, school district, art teacher, and art teacher's phone number and email address on the back of your art piece.
- ✓ Submit your entry to Macomb Intermediate School District (c/o Deb Fortuna) before or on Dec. 3, 2018

JUDGING?

The art contest will be judged by the 2019 MLK Holiday Celebration Planning Committee members including representatives from ICRJ, Anton Art Center, and the Charles H. Wright Museum of African American History. Judging is based on five categories: 1) quality of art, 2) creativity, 3) visual impact, 4) adherence to the theme, and 5) following our rules.

SOMETHING TO THINK ABOUT: The first phase of judging will be on the quality of your submission. Be mindful that the judges, including curators from two art museums, will be looking for art that demonstrates a mastery of craftsmanship that will "wow" viewers. Ask yourself if what you are creating is your best work.

OTHER RULES?

- 1. All artwork submitted must conform to your school and district policies regarding appropriate content.
- 2. Art submitted after the December 3, 2018 deadline may not be accepted.
- 3. Entrants agree to be bound by the official contest rules and decisions of the judges.

PRIZES?

We'll select a group of finalists who will receive:

- Cash prize: 1st-\$200; 2nd-\$100; and, 3rd -\$50
- Two (2) complimentary tickets to the 2019 MLK Holiday Celebration
- The winner will have a photo of their winning piece placed on the cover of the ICRJ's 2019 MLK Holiday publication that is distributed before and on the MLK Holiday. In addition, the winner will be featured in press releases.
- The winning works of art will also be displayed at the Anton Art Center in Mt. Clemens as well as the Charles H. Wright Museum of African American History in Detroit in 2019.





ANYTHING ELSE?

- **Understanding Of Publication**: By submitting your art, you confirm that you understand that your art becomes the property of the ICRJ and that whether a winning entry or not, it may be used by the ICRJ in whole or in part, royalty free, in any printed or electronic media and in promotional materials, including fundraising and online publications.
- Art submitted for the contest will remain the property of the ICRJ and may also be used in conjunction with ICRJ promotional material.

WHY ENTER CONTEST?

- EXPOSURE—Have your work of art:
 - Viewed by the community
 - (If Winner) Featured on the cover of the 2019 MLK Holiday publication distributed throughout the county.
 - (If one of Top Pieces) Part of exhibit displayed at the Anton Art Center in Mt. Clemens as well as the Charles H. Wright Museum of African American History in Detroit in 2019.
 - Featured in media releases
- VALUABLE EXPERIENCE—Entering a contest is a terrific way to hone your craft and share what you create.
- CREDENTIALS—Adding "Winner of the ICRJ's MLK Holiday High School Art Contest" will catch attention when added to college and art school entrance applications and when part of your art portfolio.
- GOOD CAUSE—The ICRJ is a not-for-profit organization working to end hate, bigotry, and racism. Your art will help raise awareness of our work to promote social justice, provide education, and build bridges of understanding among people of different cultures.

QUESTIONS?

Contact Sean McBrady, MISD Social Studies Consultant, at <u>smcbrady@misd.net</u> or 586-228-3465.