

**Interfaith Center for Racial Justice**  
**35<sup>th</sup> Annual Dr. Martin Luther King, Jr.**  
**Holiday Celebration of Macomb County**



## **Video Contest**

### **Who**

Grades 1-12

### **What**

Submit a video presentation of an MLK quote. Students are encouraged to go to the following sites for a selection of those quotes.

- <https://kinginstitute.stanford.edu>
- <https://everydaypower.com/quotes-by-martin-luther-king-jr/>

### **When**

- Deadline is Friday, December 17, 2021. 1
- 2 finalists will be contacted by January 3, 2022.
- Winners will be announced during the 2022 MLK Holiday Celebration of Macomb County video presentation Monday, January 17, 2022.

### **How**

Contestants must upload their video to the internet (e.g., YouTube) and forward the link in a single email to [2021.22MLK@gmail.com](mailto:2021.22MLK@gmail.com)

- Only links attached in the email will be considered, In the body of the email include
  - NAME
  - AGE

- GRADE
- TEACHER'S NAME
- SCHOOL NAME
- SCHOOL DISTRICT NAME

## **Judging**

- Contestants will be evaluated using the following criteria:
  - Accuracy
  - Composure (self-confidence, audience appeal)
  - Voice Quality (audibility, articulation, inflection of voice)
  - Posture and physical dynamics (proper use of gestures)
  - Observance of time limit

## **Selection Process**

- Finalists will be selected by the MLK Holiday Planning Committee
- Decision of the judges will be final

## **Prizes**

- \$25 gift cards (12) will be awarded: one for each grade level.
- Winners and their schools will be featured in the 35<sup>th</sup> Annual Video Presentation
- Winners and their schools will be featured in the 35<sup>th</sup> Annual Commemorative Calendar

## **Other Rules**

1. Entrants agree to be bound by the official contest rules and decisions of the judges
2. All videos submitted must conform to your school and district policies regarding appropriate content
3. Videos submitted after the December 17, 2021 deadline may not be accepted

## **Why Enter Contest**

### **EXPOSURE-**

- Your work will be viewed by the Macomb County community
- Winners can be featured in the 2022 35<sup>th</sup> Annual Dr. Martin Luther King, Jr. Holiday Celebration Commemorative Calendar
- Winners can be recognized in the 35<sup>th</sup> MLK Celebration Video Presentation, 'Sharing the Words of Dr. King'

VALUABLE EXPERIENCE- Entering a contest is a terrific way to hone your craft and share what you create.

GOOD CAUSE – The ICRJ is a not-for-profit organization working to promote social justice, provide education, and build bridges of understanding among people of different races and cultures.

## Anything Else

- Understanding of Publications:
  - By submitting your video, you confirm that you understand that your video becomes property of the Interfaith Center for Racial Justice and that whether a winning entry or not, it may be used by the ICRJ in whole or in part, royalty free, in any printed or electronic media and in promotional materials, including fundraising and online publications.
  - Videos submitted for the contest will remain the property of the ICRJ and may also be used in conjunction with ICRJ promotional material

## QUESTIONS

Carol Allen Sullivan, MLK Celebration Planning Committee, [2021.22MLK@gmail.com](mailto:2021.22MLK@gmail.com)

